

# 2020 Service Contract Industry

**\$61.8b** Total at Retail

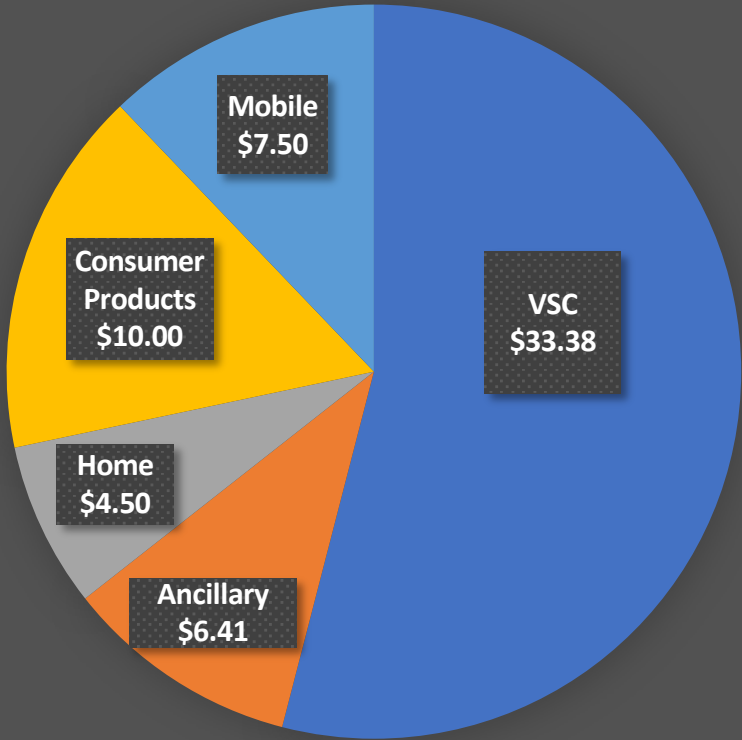
**\$7.5b** Mobile Electronics  
Cell Phones, Tablets

**\$33.4b** Vehicle Service Contracts  
New, Used, Powertrain,  
Comp, Exclusionary

**\$6.4b** Ancillary  
Theft, Paint, GAP  
Tire & Wheel, Key

**\$10.0b** Consumer Products  
Electronics, Appliances,  
IoT, Furniture, Jewelry

**\$4.5b** Home  
Real Estate, HVAC,  
Water/Sewer, Surge



Other products not included in this presentation include Commercial Programs, Marine, ATV, RV, Power Sports, Equipment Maintenance